



GCSML PRESENTS

THE GREAT GALA
Queen's Ball

Benefitting
STEPPING STONES FOUNDATION

April 5, 2025

THE BOWDEN EVENT CENTER
KELLER, TEXAS



THE GREAT GALA - PRESENTED BY GCS MOMS LEAGUE

Grapevine Colleyville Southlake Moms League (GCSML) is thrilled to celebrate 31 years of serving the community with The Great Gala, April 5, 2025, in support of Stepping Stones Foundation (Keller, Texas). GCSML's annual gala has a rich history of community involvement and entertainment while raising tens of thousands of dollars for local charities. This year will be the diamond of the season with the help of local supporters like you, dearest reader. Please review our sponsorship opportunities for exciting ways you can support fundraising efforts for Stepping Stones Foundation.

ABOUT GCS MOMS LEAGUE

The non-profit organization unites DFW-area families through activities, education, support, and fundraising events. GCSML boasts more than 300 members from Grapevine, Colleyville, Southlake, Trophy Club, Roanoke, Keller, Flower Mound, Argyle, Fort Worth, and beyond. GCSML runs concurrently with the school year, and a variety of events are organized by a volunteer committee. In addition to monthly club events, every year GCSML hosts public, community events including a Trunk or Treat and The Great Gala.

With sincere gratitude for your time and consideration,

GCS MOMS LEAGUE - THE GREAT GALA COMMITTEE

A TRADITION OF COMMUNITY AND PHILANTHROPY

Guests from all over DFW will come for an unforgettable Bridgerton-themed evening at The Great Gala on April 5, 2025. Held at the elegant Bowden Event Center, members of The Ton will be swept away in the sophistication and splendor of attending a royal ball. The evening includes a plated dinner with drinks, superb performances, live music, live and silent auction, and of course, what is ball without dancing? All for the benefit of Stepping Stones Foundation. Expected attendance is 300+. Black Tie optional.

Demographics: 35-55 year old, married couples with professional occupations and disposable income. All sharing a love of philanthropy and community.

Fundraising Goal: \$100,000



Members of GCSML and Christina Bynum-Breaux, Founder of Stepping Stones Foundation



Sponsorship

Make a powerful impact alongside GCS Moms League at The Great Gala. This elegant evening raises money for Stepping Stones Foundation and will directly impact the lives of local youths requiring emergency housing, medical help, food, and clothing. Partner with us and enjoy tax-deductible contributions, community branding, and the opportunity to connect with individuals from Grapevine, Colleyville, Southlake and the surrounding areas. Help us create a brighter future for our community.





SCAN TO SIGN UP



THE GREAT GALA - SPONSORSHIP

SPONSORSHIP OPPORTUNITY OVERVIEW

The Great Gala offers a la carte, limited, and unlimited sponsorship opportunities for patrons. If maximum exposure and engagement is what you're after, consider a Wisteria, English Rose, or Queen's Court contribution, before they're gone!

	QUEEN'S COURT (LIMIT 1)	ENGLISH ROSE (LIMIT 2)	WISTERIA (LIMIT 3)	LAVENDER (LIMIT 7)	VIOLET (UNLIMITED)	IVY (UNLIMITED)
Exclusive Naming Rights to Gala	✿					
Branded Lavender Sachet for Each Guest	✿					
Pre-Recorded Sponsor Spotlight	✿	✿				
Designated Queen's Table (\$195/Ticket Value)	Entire Table (10 tickets)	4	2			
Recognition & Speaking Opportunity	✿	✿				
Step & Repeat Banner Photo Opportunity	Featured Logo	Featured Logo	Featured Logo	Company Name		
Care Package Insert	✿	✿	✿	✿	✿	✿
Advertisement in Event Program*	Full Page	Full Page	Full Page	Half Page	Quarter Page	
Branded Trumpeter	✿	✿	✿			
Valet Parking	✿					
Dedicated Whistledown Newsletter	✿	✿	✿			
Dedicated Email to Members & Attendees	✿	✿	✿			
Shared Social Media Posts (Facebook & Instagram)					✿	✿
Dedicated Gala Social Media Post (Facebook & Instagram)	✿	✿	✿	✿		
Featured Logo Throughout GCSML Website	✿	✿	✿			
Company Info on TheGreatGala.org	✿	✿	✿	✿	✿	✿
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000	\$500

* Art submission for event program ad will be subject to a deadline.



ONLY ONE CAN HAVE THE QUEEN'S FAVOR

Queen's Court **SPONSORSHIP**

Secure exclusive naming rights for the event of the year. Showcase your brand as the shining diamond at the Queen's Ball.



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A LA CARTE OPPORTUNITIES

Enjoy high branding visibility throughout the evening when you sponsor a live feature! These have always been a popular contribution, and tend to go quickly. Limit one sponsor per opportunity.

CHAMPAGNE SPONSOR



\$5,000

2 Premium Tickets to
The Great Gala
(\$195/Ticket Value)

CENTERPIECE SPONSOR



\$4,000

2 Premium Tickets to
The Great Gala
(\$195/Ticket Value)

ROYAL CARRIAGE PHOTOBOOTH



\$2,000

Branded photo reception
area for guests to capture
memories of the night

PERFORMER SPONSOR



\$2,000

Night-of Recognition
Social Media &
Newsletter Recognition

MONDRICH'S BAR



\$3,500

2 Premium Tickets to
The Great Gala
(\$195/Ticket Value)

QUEEN'S CONCERT BAND



\$5,000

2 Premium Tickets to
The Great Gala
(\$195/Ticket Value)

OTHER WAYS TO PARTICIPATE



Monetary Donations - GCSML gratefully accepts monetary donations for our Gala Fundraising goals. Donors will be listed in the Gala Event Program. Visit the site and click "Raffle Item or Donation" option.



Raffle Donations - Introduce your business to the GCSML community and Great Gala Attendees with a product or service donation. Raffle donation items must meet a \$100 minimum value.



Live Auction - Elevate your impact by donating to our Live Auction and receive recognition in our Gala Event Program. Your generosity supports our charity. Visit our site and choose 'Live Auction' to make a difference.



Reserved Sponsor Table - Attend the event of the year as a recognized sponsor when you reserve a 10-person table for \$2000. Mingle with members, foster connections for your company, and take part of a truly exceptional night.

The Great Gala is supporting:

STEPPING STONES FOUNDATION

Stepping Stones Foundation is dedicated to helping youth in crisis in North Texas. What began in 2009 as a grassroots effort by one woman, Christina Bynum-Breaux to feed, clothe and mentor over 150 children in a local trailer park, has grown into a full-fledged foundation that has provided programming and support to thousands of children and their families.

STEPPING STONES FOUNDATION VISION

Stepping Stones Foundation is a 501(c)3 nonprofit dedicated to serving youth in crisis throughout North Texas by providing the right tools to make positive life choices.



ABOUT THE FOUNDING OF STEPPING STONES

Christina Bynum-Breaux (pictured right) is a world-renowned photographer of portraits, greeting cards, calendars and children's books. Through photography she found a passion for at-risk and homeless children after mentoring a group of middle school children in 1999. After taking these children into her home, including them on family vacations with her own 5 children, they became a part of her family.

In 2009 after seeing these children break the cycle and change the course of their lives, she founded the non-profit Stepping Stones Foundation as the need was so great in the community.



Stepping Stones Foundation has worked hard to create awareness in the community and establish relationships with Child Protective Services, school intervention counselors and local law enforcement to refer children in need. As they meet these elementary, middle or high-school children, they perform a needs assessment, and resources or services are provided based upon availability.

131 TAYLOR STREET

KELLER, TX 76248

STEPPINGSTONESKELLER.ORG



Thank You!



The Great Gala Co-Chairs: Meg Garman and Katie Cassell

Contributing to The Great Gala not only enriches our community but also stands as a strategic investment in the future generation. GCS Moms League and Stepping Stones Foundation, both esteemed charitable organizations, provide a platform for businesses to align with purpose and community impact.

Your generosity doesn't go unnoticed. Detailed acknowledgment and documentation are diligently provided to all our esteemed donors, alongside our heartfelt gratitude for championing such a noble cause. Thank you, from the depths of our hearts, for your thoughtful consideration. Your support makes the magic happen!

SCAN TO SIGN UP

