

GCS MOMS LEAGUE

sponsorship opportunities



Annual Sponsorships, Breakfast Social, Children's Events, Holiday Parties, and Gala Sponsorship Opportunities.



GRAPEVINE, COLLEYVILLE, SOUTHLAKE & SURROUNDING DFW-AREA COMMUNITIES



FAMILY • FRIENDS • FUN



COMMUNITY • SUPPORT



about us

G C S M O M S L E A G U E

We know that raising children, though an extraordinary experience, can also be isolating at times. With this in mind, the Grapevine, Colleyville, Southlake Moms League was created in 1994 to fulfill the needs for friendship, support, and community. As we enter our 30th year with nearly 350 members, we continue to bring together mothers (and fathers) from across the North Texas area to share in a wide range of activities and events. **Our Mission is to Connect Local Moms for Support, Friendship, Community, and Fun!**

G I V I N G B A C K

GCS Moms League plays an active role in Community Service throughout DFW. Our Community Events Team identifies opportunities to give back to our local businesses and nonprofits through hands-on work, donations, and fundraisers. For our 2023-2024 fundraising efforts, GCSML members have selected the Christ's Haven for Children organization. Thanks to our members and business partners, we will be able to make a difference in local children's lives.

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- | | |
|--|--|
| President: Krista Rice | Director of Gala: Meg Garman |
| Vice President: Candice Hakemack | Co-Director of Adult Events: Jen Gayden |
| Treasurer: Kylie Hanken | Director of Technology: Beth Moore |
| Director of Sponsorship: Lauren Abbott | Director of Marketing: Danielle Rey |
| Director of Charity: Gina Bass | Director of Programming: Tiffany Robles |
| Co-Director of Adult Events: Mae Berdahl | Director of Breakfast Socials: Fatime Scoggins |
| Director of Children's Events: Katie Cassell | Director of Care Team: Katy Trammell |
| Director of Membership: Jenny Garcia | |

CONTACT

sponsorship@gcsmomsleague.org
[gcsmomsleague.org/sponsorship-opportunities](https://www.gcsmomsleague.org/sponsorship-opportunities)

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sponsorship opportunities

WITH GCS MOMS LEAGUE

PLATINUM ANNUAL SPONSOR SOLD OUT

- Recognized as our Platinum Annual Sponsor on website (logo)
- Bi-monthly recognition on social media
- Platinum placement listing on website partner directory
- Platinum recognition in quarterly newsletter
- Exclusive podcast interview (optional)
- Designated Platinum Sponsor table at registration for each Breakfast Social event (6 meetings each year)
- One (1) Breakfast Social Guest Speaker Spot-three minutes to speak to our league members
- Four (4) tickets to our annual Great Gala fundraising event
- First right of refusal for all add-on sponsorship opportunities

ANNUAL SPONSOR \$3,000 (5 remaining)

- Recognized as our Annual Sponsor on website (logo)
- Quarterly recognition on social media
- Annual Sponsor listing on website partner directory
- Table at one (1) Breakfast Social event
- One (1) Breakfast Social Guest Speaker Spot-three minutes to speak to our league members
- Two (2) tickets to our annual Great Gala fundraising event
- Second right of refusal for all add-on sponsorship opportunities

BREAKFAST SOCIALS \$1,000 (3 remaining - 1 Sponsor per event)

Breakfast Socials are held bi-monthly for our league members to receive educational talks, listen to inspirational speakers, and enjoy fun community time with other moms!

At one (1) Breakfast Social event, receive:

- Reserved Breakfast Social sponsor table
- Guest Speaker Spot-three minutes to speak to our league members
- Social media recognition
- Business listed on GCS Moms League's Linktree on event day

The Great Gala

Each year, the members of GCS Moms League select a local charity to support through volunteer and fundraising events. Our efforts culminate in a springtime celebration at The Great Gala, a GCS Moms League signature event. This year, GCSML Members selected Christ's Haven for Children for our 2023-2024 fundraising efforts.



Thanks to our sponsors, members, and local businesses, we were able to raise over \$80,000 for The Stepping Stones Foundation during our 2022-2023 League year. That's \$80,000+ for emergency housing, clothing, shoes, food, and medical care for mothers and children in need in our local community.

WANT TO BE A PART OF SOMETHING GREAT? Our Gala team is working behind the scenes to make this event bigger and better. Please send us a message to learn how you can partner with us for this year's Great Gala, to be held April 6, 2024.

CONTACT

Krista Rice • sponsorship@gcsmomsleague.org
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event sponsorships

WITH GCS MOMS LEAGUE

30TH ANNIVERSARY PARTY

\$500 (limit 1)

Thirty years in the making - this is set to be a great event!

- Banner recognition at event
- Signature cocktail named after Sponsor
- Social media recognition
- Logo recognition on all event advertisements



ANNUAL CHILDREN'S EVENTS

HOLIDAY & VALENTINE'S DAY PARTIES

\$500

Introduce your business or event at our annual Children's Holiday and Valentine's Day parties. Members and children (typically 6 and under, but all are welcome) enjoy activities, crafts, snacks, and more. Each event averages 50+ families.

- Headline sponsor recognition at chosen event
- Sponsor table at event (suggested to have 2 booth attendees to help hand out goodies and speak with members)
- Logo recognition on all event advertisements



GCSML TRUNK OR TREAT

SOLD OUT

This is a great opportunity to connect with our community (of nearly 350 families) and promote your business/organization while bringing joy to hundreds of local children!

- Designated parking spot location
- Company logo included as participant in event



social sponsorships

WITH GCS MOMS LEAGUE

GCSML WEBSITE DIRECTORY

\$300

Our partner directory is available to all members on our website. Many members go here when they are looking for specific services/businesses. Your company name and website will be listed on this webpage.



GCSML PODCAST SERIES

\$150-275

The league has embarked on a new journey of developing podcasts by mothers and for mothers. New episodes will air this coming school year.

Level 1: \$175 one (1) 15 second pre roll - Sponsor mention

Level 2: \$275 one (1) 30 second pre roll and one (1) 15 second mid roll - Sponsor ad/message

Level 3: Buy 5 or more of either level and receive \$50 off. One (1) 15 second pre roll - Sponsor mention, one (1) 45 second mid roll - Sponsor ad/message, one (1) 10 second post roll - Sponsor mention, and one (1) complete episode interview

GCSML Member discount, \$25 off; *use discount code PODCAST250FF*

Level 3 use discount code PODCAST50OFF



GCSML WEBSITE ADVERTISEMENT

\$200

Grab one of only 9 monthly advertising opportunities at the top of the GCSML Member Events Calendar: gcsmomsleague.org/member-events. (This page is for GCS Moms League members only, with limited access for this advertising partner.)



EVENT RAFFLE ITEMS

\$50

Share your business with GCSML Members at one of our many in-person events. We'll mention your gift on social media and raffle it off to our members, or you can donate a product and/or gift cards to be used at the event. (Raffle item must be pre-approved).



details

Our Sponsorship Team will be happy to provide you our calendar of events based on sponsorship type. Please email sponsorship@gcsmomsleague.org for more information. To purchase a sponsorship, please visit gcsmomsleague.org/sponsorship.

important dates

WITH GCS MOMS LEAGUE



ADULT KICK-OFF PARTY	AUG 26
CHILDREN'S KICK-OFF PARTY	SEP 1
KICK-OFF BREAKFAST SOCIAL	SEP 8
MEMBERS-ONLY ANNUAL TRIP	SEP 22
TRUNK OR TREAT	OCT 17
FALL BREAKFAST SOCIAL	NOV 3
CHILDREN'S HOLIDAY PARTY	DEC 1
30TH ANNIVERSARY PARTY	TBD
WINTER BREAKFAST SOCIAL	JAN 12
COMMUNITY GIVEBACK KID'S ACTIVITY	TBD
CHILDREN'S VALENTINE'S PARTY	FEB 13
SPRING BREAKFAST SOCIAL	MAR 22
THE GREAT GALA	APR 6
END OF YEAR BREAKFAST SOCIAL	MAY 10

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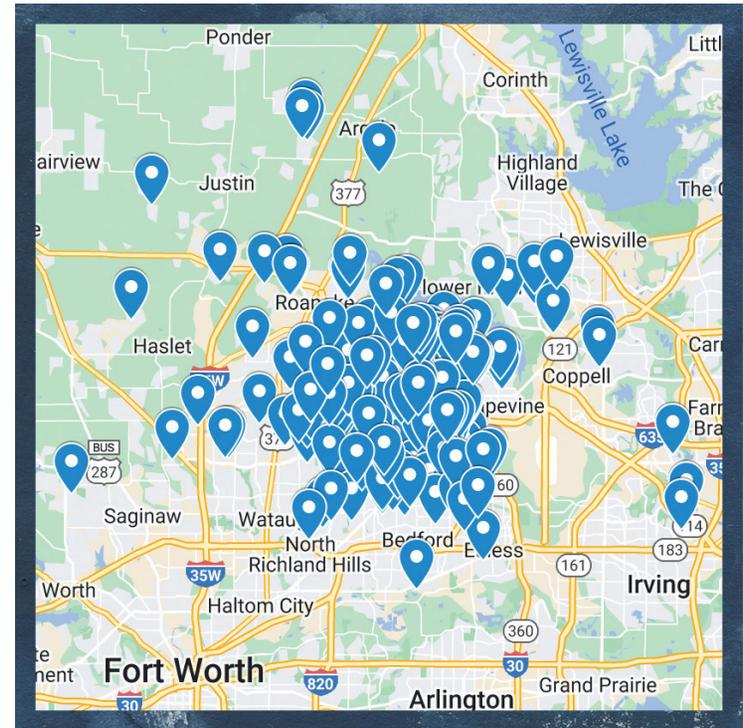
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about our members

GCS Moms League is a 501(c)4 non-profit organization dedicated to serving area families and our communities. Our league connects working moms, stay-at-home moms, and school-aged moms with each other through a variety of events catered to all schedules and age groups.

Our members reside in Grapevine, Colleyville, Southlake, and other neighboring cities, including Hurst, Euless, Bedford, Keller, North Richland Hills, Coppell, Irving, Flower Mound, Fort Worth, Trophy Club, and Watauga. There is no residential requirement to join.



GCS MOMS LEAGUE



thank you.

We would love to help support your business and look forward to our partnership! For more information, please visit gcsmomsleague.org/sponsorship.



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