

GCS MOMS LEAGUE

sponsorship opportunities



FAMILY • FRIENDS • FUN



COMMUNITY • SUPPORT



Annual Sponsorships, Breakfast Social, Children's Events, Holiday Parties, and Gala Sponsorship Opportunities.



GRAPEVINE, COLLEYVILLE, SOUTHLAKE & SURROUNDING DFW-AREA COMMUNITIES



CONTACT
sponsorship@gcsmomsleague.org
gcsmomsleague.org/sponsorship-opportunities

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about us

G C S M O M S L E A G U E

We know that raising children, though an extraordinary experience, can also be isolating at times. With this in mind, the Grapevine, Colleyville, Southlake Moms League was created in 1994 to fulfill the needs for friendship, support, and community. As we enter our 32nd year with nearly 350 members, we continue to bring together mothers (and fathers) from across the North Texas area to share in a wide range of activities and events. **Our Mission is to Connect Local Moms for Support, Friendship, Community, and Fun!**

G I V I N G B A C K

GCS Moms League plays an active role in Community Service throughout DFW. Our Community Events Team identifies opportunities to give back to our local businesses and nonprofits through hands-on work, donations, and fundraisers. For our 2025-2026 fundraising efforts, GCSML members have selected the Stepping Stones Foundation. Thanks to our members and business partners, we will be able to make a difference in local children's lives.

2 0 2 5 - 2 0 2 6 L E A D E R S H I P T E A M

Presidents: Courtney Fernandez & Che Macy	Director of Membership: Fatime Traore
Vice President: Jessica Schmulen	Director Membership Comms: Jamie Shroyer
Treasurer: Kylie Hanken	Co-Directors of Gala: Jen Gayden & Brooke Kronschnable
Secretary: Katherine Robinson	Director of Technology: Meredith Smethie
Co-Directors of Sponsorship: Haley Hoover & Nicole Miller	Director of Social Media: Jesareli Wang
Director of Philanthropy: Meagan McDaniel	Co-Directors of Children's Events: Stephanie Calnek & Danielle Cellura
Director of Adult Events: Lauren Gregg	Director of Specialty Children's Events: Jessica Piotrkowski
Director of Specialty Events: Meg Garman	
Co-Directors Breakfast Social: Emilee Aschenbrenner & Kerry Klein	

sponsorship opportunities

WITH GCS MOMS LEAGUE

PLATINUM ANNUAL SPONSOR

SOLD OUT

- Recognized as our Platinum Annual Sponsor on website (logo)
- Bi-monthly recognition on social media
- Platinum placement listing on website partner directory
- Platinum recognition in all email and newsletter correspondence
- Designated Platinum Sponsor table at registration for each Breakfast Social event (5 meetings each year)
- One (1) Breakfast Social Guest Speaker Spot-three minutes to speak to our league members
- Five (5) branded educational videos posted to GCS Family resource guide (optional)
- Four (4) tickets to our annual Great Gala fundraising event
- 15% discount applied to any Great Gala sponsorship opportunities
- First right of refusal for all add-on sponsorship opportunities



ANNUAL SPONSOR

\$3,250 (4 remaining)

- Recognized as our Annual Sponsor on website (logo)
- Quarterly recognition on social media
- Annual Sponsor listing on website partner directory
- Table at one (1) Breakfast Social event
- One (1) Breakfast Social Guest Speaker Spot-three minutes to speak to our league members
- Five (5) branded educational videos posted to GCS Family resource guide (optional)
- Two (2) tickets to our annual Great Gala fundraising event
- 10% discount applied to any Great Gala sponsorship opportunities
- Second right of refusal for all add-on sponsorship opportunities



BREAKFAST SOCIALS

\$1,000 (SOLD OUT - 1 Sponsor per event)

Breakfast Socials are held bi-monthly for our league members to receive educational talks, listen to inspirational speakers, and enjoy fun community time with other moms!

At one (1) Breakfast Social event, receive:

- Reserved Breakfast Social sponsor table
- Guest Speaker Spot-three minutes to speak to our league members
- Social media recognition
- Business listed on GCS Moms League's Linktree on event day



The Great Gala

Each year, the members of GCS Moms League select a local charity to support through volunteer and fundraising events. Our efforts culminate in a springtime celebration at The Great Gala, a GCS Moms League signature event. This year, GCSML Members selected **Stepping Stones Foundation** for our 2025-2026 fundraising efforts.

Thanks to our sponsors, members, and local businesses, we **raised over \$100,000 for Stepping Stones Foundation during our 2024-2025 League year**. This will go toward supporting youth in crisis for access to emergency housing, food, clothing and medical care as well as offering an array of programs and services aimed to empower and instill the necessary tools for making positive life choices

WANT TO BE A PART OF SOMETHING GREAT? Our Gala team is working behind the scenes to make this event bigger and better. Please send us a message to learn how you can partner with us for this year's **Great Gala, to be held Friday, April 17, 2026**.



CONTACT

Haley Hoover & Nicole Miller • sponsorship@gcsmomsleague.org
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event sponsorship WITH GCS MOMS LEAGUE

ADULT SPECIALTY EVENTS

\$600 per event

Promote your business while supporting our community by sponsoring one of our adult events. Gain visibility among our members through event branding, social media shoutouts, and exclusive opportunities to engage with attendees.

- Banner recognition at event
- Signature cocktail named after Sponsor
- Social media recognition
- Logo recognition on all event advertisements



ANNUAL CHILDREN'S EVENTS

KICK-OFF & HOLIDAY PARTIES

\$500

Introduce your business or event at our annual Children's Kick-off and Holiday parties. Members and children (typically 6 and under, but all are welcome) enjoy activities, crafts, snacks, and more. Each event averages 50+ families.

- Sponsor recognition at chosen event
- Sponsor table at event (suggested to have 2 booth attendees to help hand out goodies and speak with members)
- Social media recognition
- Logo recognition on all event advertisements



GCSML TRUNK OR TREAT

\$75-250 per spot

This is a great opportunity to connect with our community (of nearly 300 families) and promote your business/organization while bringing joy to hundreds of local children!

- \$250 designated premier corner location
- Gold sponsor listing with company logo on all advertising and social media tags
- \$75 designated parking spot location
- Company logo included as participant in event



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important dates
WITH GCS MOMS LEAGUE

social sponsorship

WITH GCS MOMS LEAGUE



GCSML WEBSITE DIRECTORY

\$300

Our partner directory is available to all members on our website. Many members go here when they are looking for specific services/businesses. Your company name and website will be listed on this webpage.



GCSML WEBSITE ADVERTISEMENT

\$200

Grab one of only 9 monthly advertising opportunities at the top of the GCSML Member Events Calendar: gcsmomsleague.org/member-events. (This page is for GCS Moms League members only, with limited access for this advertising partner.)



EVENT RAFFLE ITEMS

\$50

Share your business with GCSML Members at one of our many in-person events. We'll mention your gift on social media and raffle it off to our members, or you can donate a product and/or gift cards to be used at the event. *(Raffle item must be pre-approved)*

de-tail

Our Sponsorship Team will be happy to provide you our calendar of events based on sponsorship type. Please email sponsorship@gcsmomsleague.org for more information. To purchase a sponsorship, please visit gcsmomsleague.org/sponsorship.



ADULT KICK-OFF PARTY	AUG 21
KICK-OFF BREAKFAST SOCIAL	SEP 12
CHILDREN'S KICK-OFF PARTY	SEP 13
TRUNK OR TREAT	OCT 15
FALL BREAKFAST SOCIAL	NOV 14
CHILDREN'S FALL HARVEST PARTY	NOV 21
WINTER BREAKFAST SOCIAL	JAN 23
COMMUNITY GIVEBACK KID'S ACTIVITY	TBD
SPRING BREAKFAST SOCIAL	MAR 6
THE GREAT GALA	APR 17
END OF YEAR BREAKFAST SOCIAL	APR 24

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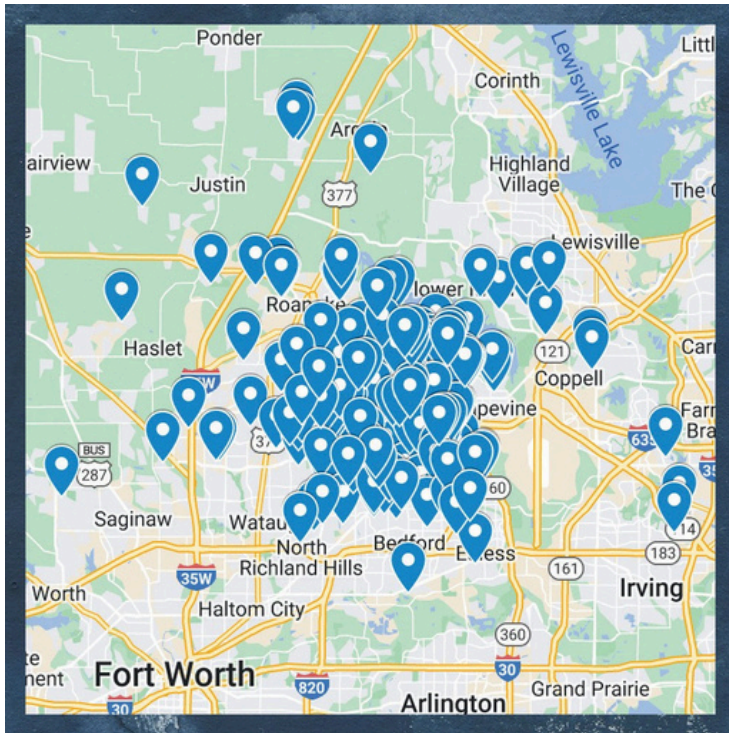
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about our members

GCS Moms League is a 501(c)4 non-profit organization dedicated to serving area families and our communities. Our league connects working moms, stay-at-home moms, and school-aged moms with each other through a variety of events catered to all schedules and age groups.

Our members reside in Grapevine, Colleyville, Southlake, and other neighboring cities, including Hurst, Euless, Bedford, Keller, North Richland Hills, Coppell, Irving, Flower Mound, Fort Worth, Trophy Club, and Watauga. There is no residential requirement to join.



thank you.

We would love to help support your business and look forward to our partnership! For more information, please visit gcsmomsleague.org/sponsorship.

